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- » *Group travel – the entire variety of possible target groups*
- » *Group sizes from 10 to 50 – having an on-site hotel or varying hotels due to the tour schedule*
- » *Economic factor coach: growth potential due to the demographic change*

Growth potential group travel

Become a **SERVICE-REISEN** Top Partner!

Reliability is an invaluable virtue – especially in these challenging times. Ever since our formation in 1973, SERVICE-REISEN is a strong partner at the sides of hoteliers. Tradition also means persistence, market leadership, thoroughly established competence and future orientation. Trends and possibilities influencing the tourism industry are being analysed to better integrate them into a future-oriented planning.

Following, you will find the corner stones of a successful cooperation. Help us help you to excite more guests with great services in every step of their tour and become our Top Partner. We are excited for you to join us!

Your benefits as our Top Partner

- » One personal key account manager for all your inquiries: sales, finances and operation
- » High quota of conducting group tours
- » Group sizes of at least 12 and up to 26 guests per tour
- » Long-lasting cooperation at eye level
- » Stable payment power and high liquidity: You usually receive 60% of the total amount prior to the arrival of the group
- » Steady growth: More than 150 travel specialists realize over 2.000.000 room nights per year (12/2019)
- » Expanding our market leadership continuously: As trend setter in our market segment, we guarantee a steady growth of your group bookings
- » Vast customer base: As our Top Partner you have access to over 7.500 coach tour operators, travel agencies, societies and other group tour operators in Europe
- » Fair and solution-oriented feedback about your

- » services through timely customer evaluations
- » Well-directed sales promotions for an agreed-upon room quota
- » Predominant presentation of your services during customer events
- » Broad sales reach: advertising in relevant on- and offline media such as our website, weekly newsletter, our travel blog and our highly frequented social media accounts of Facebook, Instagram and Pinterest
- » 3-time winner of the World Travel Awards “Europe’s Leading Wholesale Tour Operator”





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What you offer as a Top Partner

- » 24/7 availability
- » Willingness to help and goodwill in challenging situations
- » A guaranteed best-price for us in the wholesale tour operator market
- » Accepting our booking system and thus our conditions:
 - » 1 free room night per 15 paying guests in a single room
 - » 28 days of cancellation time for a group without any additional costs, any individual cancellation of travel guests free up until 1 day prior to arrival
 - » Final payment after the group's departure within 30 days
 - » Voucher payment as a payment method
 - » 1 alcohol-free beverage for each the coach driver and guide at dinner
 - » Short response and handling times for inquiries: within 24 hours during workdays from inquiry reception

We would be exhilarated if you could also offer

- » Regular updates regarding the hotel and its surroundings
- » Timely notifications about any sales promotions and special rates
- » SERVICE-REISEN special rates
- » Added value and privileged treatment of our guests
- » Notifications about any possible sales promotion support, additional provision or refunds as a growth incentive
- » Low cancellation quota
- » German-speaking staff members



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