

travel ideas for GROUPS



Company Presentation



SERVICEREISEN

Genau, was ich brauche.



» We make operating group travel as easy as possible.

SERVICE-REISEN as leading specialist for group tours with 50 years of experience is an extraordinary partner for valuable accomplishment and reliable as well as continuous quality.

Because of this it can make the organizing of travels as easy as possible for its customers.





» Who we are

Our 2nd generation family-owned company was founded in 1973 and has been on a growth trajectory ever since. SERVICE-REISEN is one of the largest Group Travel Wholesalers in Europe and we are market leader in Germany. Creating bespoke itineraries for groups with innovative ideas is what we do.

We are at the heart of Germany

Welcome to Giessen. Our home town is located in Hesse and on the banks of the

river Lahn. Due to our University over 45% of the 84 thousand citizens are students.

With over 170 SERVICE-REISEN employees at your service, our departments are located in three buildings.

Our campus is the spark for great group tours. The lovely garden between buildings allows for stimulating breaks especially in summer where we hang out in hammocks. The campus is a great place for inspiration and communication.





» Financial solid since 1973

Established for 50 years

SERVICE-REISEN is a financially solid company since 1973. This allows us to act independently and in the full interest of our customers.

Extensive Network

We work with over 5.000 bus companies, travel agencies and tour operators all across Europe. Our travel professionals are processing an average of 25.000 group tours for our travel partners per year.

Market Development

Continuous growth of market share – profit from a constant adaptation of our market development – allows us to expand in a stable manner.





» Your partner for group tours

SERVICE-REISEN is the leading company in B2B group travel within Europe.

Your SERVICE-REISEN team is working with the best group-friendly hotels and suppliers for 50 years and we keep looking for new upcoming partners.

The tour programs are constantly updated and enhanced to make sure that your customers will have a great experience.

Additionally, our in-house flight department is able to accommodate any kind of bus-flight-combinations, flight-only or group tours by plane requirements.





» Our tour destinations

Europe is our core business

We have group allotments all across Europe and its major cities at excellent rates for you. You will even find our own office at the North Cape during summer season.

We fly you anywhere

Our flight department works with all major airlines to offer great rates for your group request – no matter if bus-flight-combinations, flight-only or group tours by plane.

Bus-Cruise Combination

Like to combine your tour with a cruise? We offer you innovative bus-cruise combinations within Europe.





» Service is our focus

An extraordinary and personal partnership

For us, a close, loyal and thus lasting customer relationship is a prerequisite. Our product managers have a wealth of knowledge and contacts with a wide portfolio of partners which enables us to quickly and effectively create your group itinerary.

Performance with high standards

Thanks to 50 years of experience, we are

able to provide you with competitive, up-to-date and innovative group products. We offer you a wide product portfolio on transparent and fair terms.

Quality

Our high quality standards are frequently monitored in every direction: towards our suppliers and internal operations, too. This way, we guarantee high service standards and quick response times.



» Your benefits

- » great market knowledge since 1973
- » financially stable company
- » exceptional quality standards frequently monitored via external audit
- » guaranteed service standards and response times
- » fair payment conditions
- » competitive pricing and great tour-conductor terms
- » award winning hotel classification process
- » 24/7 availability throughout the entire year





» **Your are a supplier? Join our network**

As the German market leader for B2B group travel we can give you access to our European partner network.

Our high standards and professional work set-up will be the keystone of a long and successful partnership.

In addition, you will receive great benefits like:

- » down payments for booked group space before arrival
- » direct contacts to our country specific product managers
- » be present at the most important trade fairs for groups
- » reach us 24/7 throughout the year





» Like to become a Top Partner?

Let us craft a successful partnership where high quality standards ensure that both parties benefit!

Become a Top Partner of SERVICE-REISEN – at no additional costs for you!

Top Partner benefits:

- » high utilization rates for allocated group space
- » focus of our sales activities on the allocated group space
- » preferred assignment of group requests to our TOP-Partners
- » Top Partner catalogue listing
- » guaranteed participation at our various media communications





» **Contact us**

SERVICE-REISEN – We make operating group travel as easy as possible. Let us start a successful partnership where both parties benefit!

Contact your SERVICE-REISEN team via

Mail: info@servicereisen.de

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